

## CONSUMER ADVANTAGES

With Platinum HD Mobile, wearers take advantage of these benefits:

**REDUCED VISUAL FATIGUE**  
More relaxed eyes

**DYNAMIC VISION**  
Easy and agile switch from the near to intermediate zone

**IMPROVED FOCUS**  
Better ability to read text on digital displays

**NATURAL POSITION**  
Ergonomically comfortable

**FASTER ADAPTATION**  
Almost immediate adaptation

**FULLY PERSONALIZED**  
Unique lenses for each patient

## PERSONALIZATION PARAMETERS

To provide 100% personalization, it is essential to include all personalization parameters unique to each wearer's prescription information. For orders that do not include personalization parameter data (i.e. pantoscopic angle, wrap angle, monocular PD, back vertex distance, and frame dimensions), the lens will be optimized using default values.

## MINIMUM FITTING HEIGHTS

14 mm, 15 mm, 16 mm, 17 mm, 18 mm

## MOUNTING INSTRUCTIONS

For proper positioning of the lens in the frame, the invisible engravings must be considered.

# PLATINUM HD mobile



A fully personalized progressive lens  
ideal for **electronic device** users



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# PLATINUM HD mobile

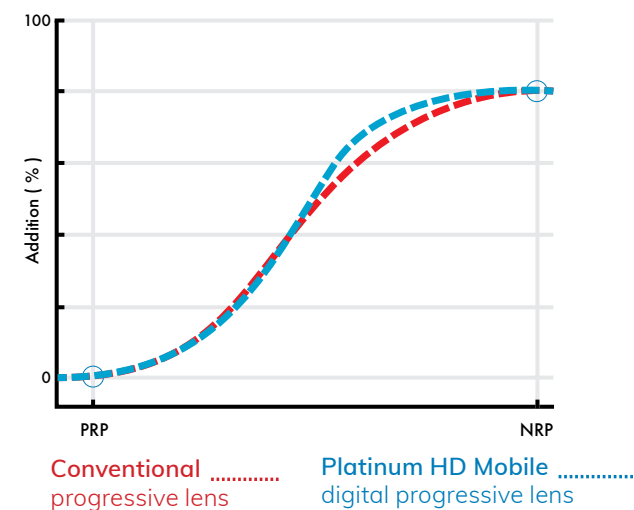
Improve your visual experience when using your smartphone or tablet.

Platinum HD Mobile is a progressive lens specifically designed for those who **frequently use electronic devices** such as cell phones, tablets, or smartwatches. Its layout provides wide visual fields for both near and distance vision, along with a soft, comfortable transition to the reading zone.

## SHORT CORRIDOR ALLOWS QUICK TRANSITION TO NEAR VISION

Our constant use of smartphones and tablets has led to a greater need for switching between near and distance vision. Keeping the same corridor length, Platinum HD Mobile's unique progression profile offers a **more comfortable transition from the distance zone to the reading zone.**

## PROGRESSION PROFILE



## SMOOTH PROGRESSION PROFILE FOR GREATER COMFORT

The transition between distance and near vision is very smooth. Thanks to its unique layout, the Platinum HD Mobile lens offers a **wide and comfortable reading zone.**



Digital lens



Fully personalized



Digital Ray-Path®



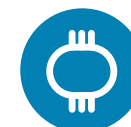
Smart Add



Multiple corridor



Short corridor available



Variable Inset



Wrap available



## OPTIMUM RESOLUTION THANKS TO DIGITAL RAY-PATH® TECHNOLOGY

Digital Ray-Path® is an innovative calculation technology that uses a design engine to compensate the lens with a simulation of the binocular eye-lens system. Every unique lens is individually calculated guaranteeing an adapted solution for any prescription and base curve.



## SMART ADD TECHNOLOGY ALLOWS THE EYES TO BE RELAXED WHEN VIEWING SCREEN DISPLAYS

Platinum HD Mobile incorporates Smart Add, the technology that improves the patient's visual experience when using digital devices. This technology assists with changes in focus at different working distances in a more agile and accurate way when the patient is working or reading simultaneously with different screens.

## TARGET & POSITIONING

- Premium personalized progressive lens for electronic device users.
- Ideal for progressive lens wearers ages 40 and over, both experts and novices.